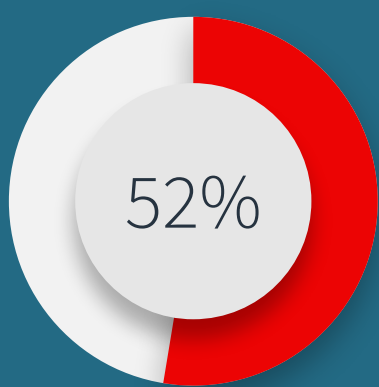


Overcoming Mobile Testing Challenges with Crowdfunding

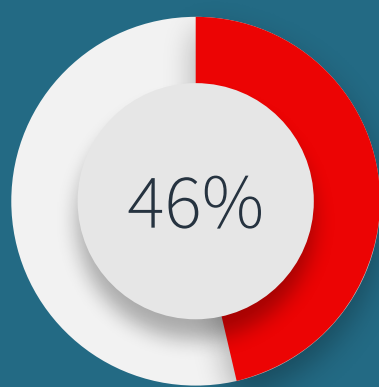
Mobile applications offer great opportunities to many companies and industries. Creating quality mobile applications and testing them thoroughly, however, creates certain challenges for even the most robust software development organizations. Let's look at how crowdfunding can solve some of the most pressing mobile testing problems.

Top 3 Challenges

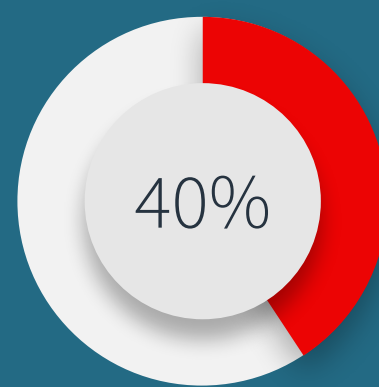
Building mobile apps and responsive websites has unique challenges* for software development teams compared to standard web development.



Don't have enough **time** to test their mobile applications.



Struggle with not having the right **tools** to test.



Don't have the right **devices** readily available for mobile QA.

How Crowdfunding Helps

Crowdfunding harnesses the efficiency and advantages of crowdsourcing for mobile testing. The power of crowdfunding comes from being able to draw from large pools of testers, comprising people with different skills, inclinations, experience, and devices.



Speed

Fast feedback from crowdtesters so manual QA doesn't depend on developer or in-house analyst time.



Efficiency

Modern crowdfunding platforms connect you with the right professional testers and streamline the bug submissions process.

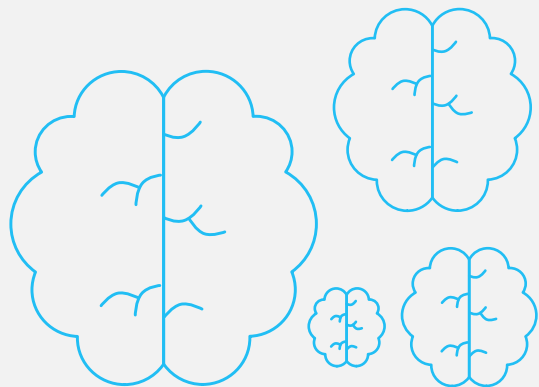


Device Diversity

The rich variety of real-world devices available through crowdfunding surpass even the best in-house device library.

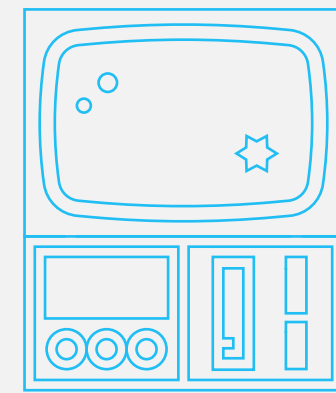
Crowdfunding at test IO

Crowdfunding with test IO lets you call upon the skill and insight of thousands of testing professionals, as easily as you'd hail a ride.



Flexible, Powerful Minds

Great testers are curious, inventive, and flexible. They follow the spirit, not just the letter. They discover things you didn't expect, while making sure what you do expect actually works. Don't settle for click-work. Demand insight.

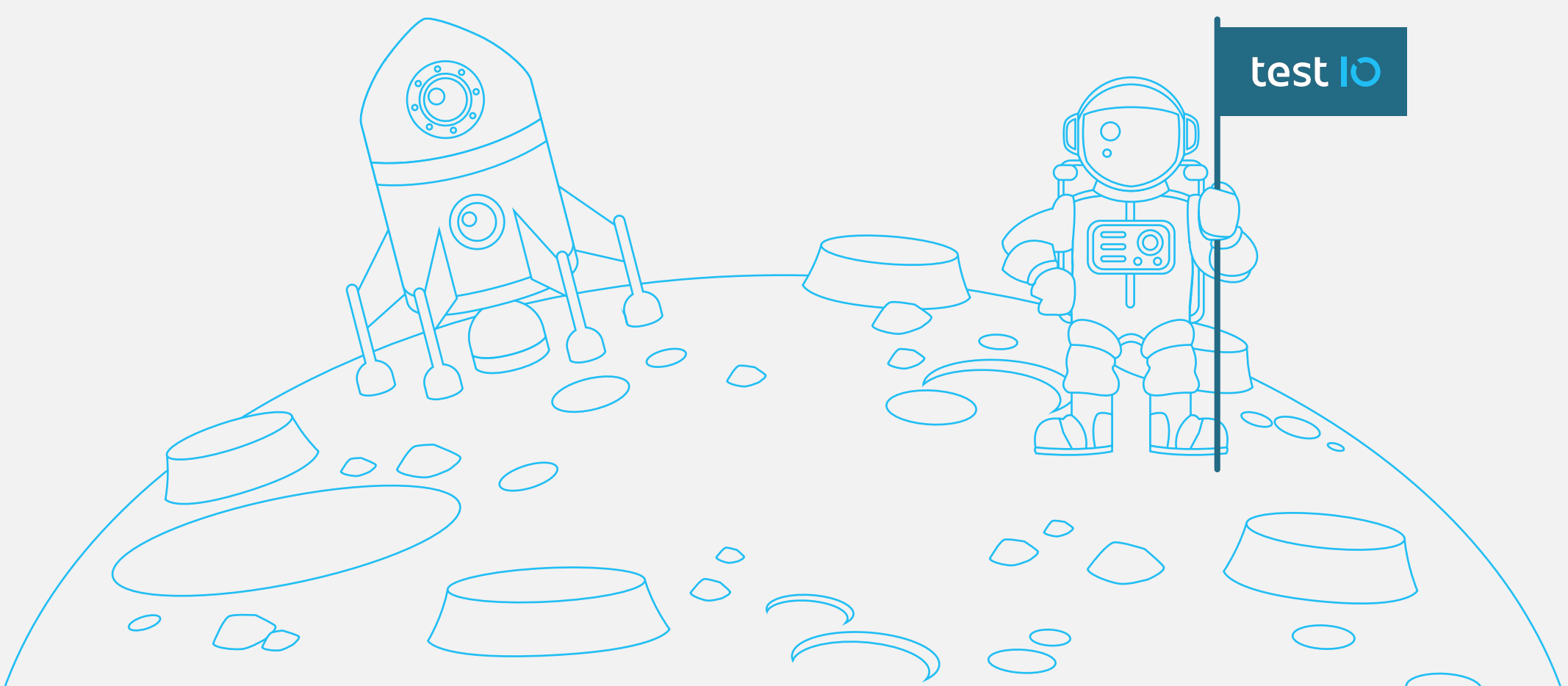


A Flexible, Powerful Platform

We believe crowdfunding should be simple, scalable, and flexible. Just choose the objective for your test, tell us what devices you need, and provide plain English instructions. You'll be testing in minutes.

Try crowdfunding with your app

Get a free trial of test IO's human-powered QA testing for agile teams that take quality personally: <https://free.test.io>



* Source: <https://www.capgemini.com/service/world-quality-report-2017-18/>